

B. life color

AMMONIA
FREE

WITH
ARGAN
OIL +
VITAMIN E

Hair colouring cream

DEEP NOURISHMENT.
ULTIMATE SHINE.
PROFESSIONAL COLOUR.
FARMAVITA EXPERIENCE.

B. life
color



FarmaVita



B.LIFE COLOR

TECHNOLOGY: ARGAN OIL + VITAMIN E

B.life color is a gentle, ammonia free hair colouring cream. The gentle cream contains conditioning and lenitive components for a full protection during the colour treatment. The gentle formula is enriched with Argan oil that softens, revitalizes, moisturizes and improves hair elasticity. B.life color contains in its formula the highest standard of ammonia free hair colouring cream, for multifaceted colour and hyper natural look. Nourishment and protection from inside for healthy, natural, full of shine hair.

ARGAN OIL

Argan Oil is a luxury oil, extracted from the nut kernels of the Argan tree (*Argania spinosa*). It is exceptionally rich in vitamins A, B1, B2, B6, E, carotene and Omega 6, as well as 9 essential, fatty acids which give the hair antifree radical properties which defend the hair against ageing. Argan Oil helps to soften, strengthen, moisturise and protect hair while increasing shine and vibrancy.

HIGH QUALITY PIGMENTS

The colour pigments are so small they easily penetrate deeply into the hair fibre. Once the colour pigments have penetrated the hair, they develop into larger colour pigments which hold into the hair assuring optimum grey coverage and long lasting colour.

FRAGRANCE

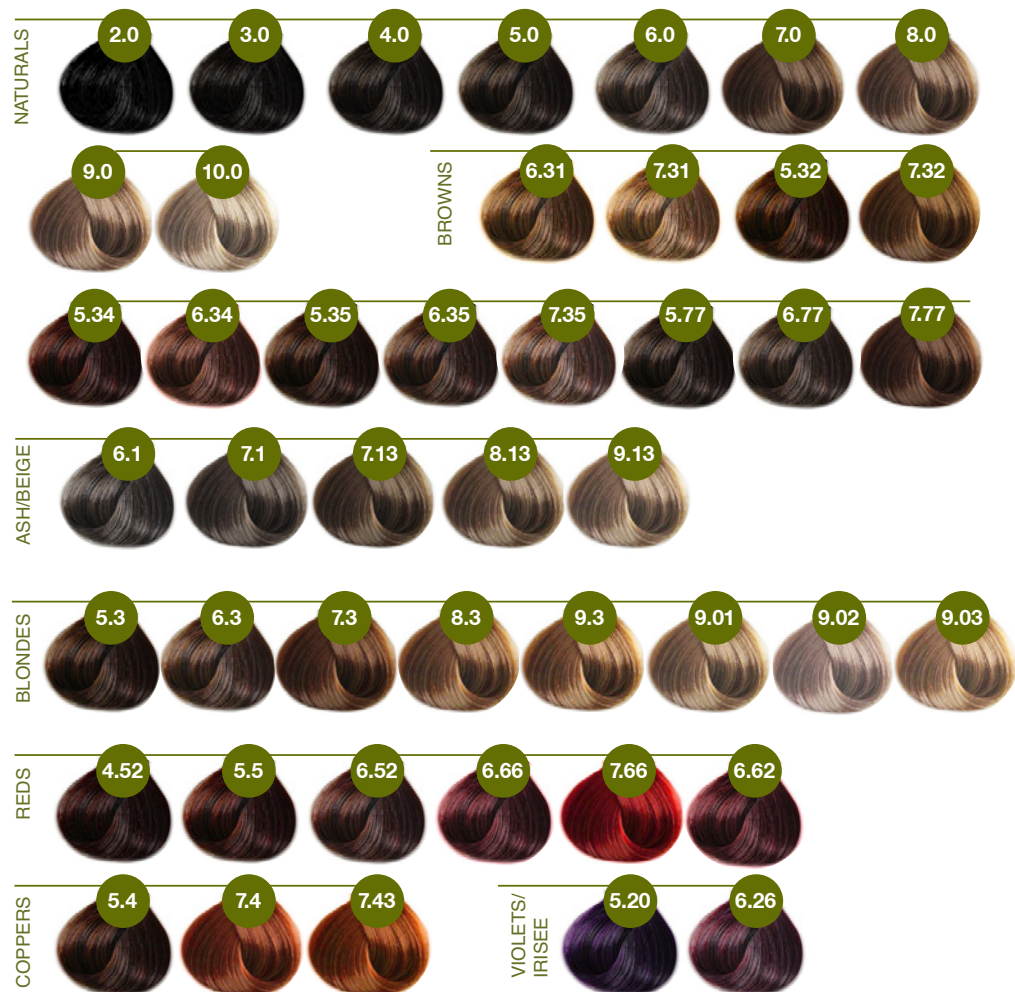
The new fragrance with fruit tones gives clients in the salon a pleasurable experience.

THE ULTIMATE SHINE

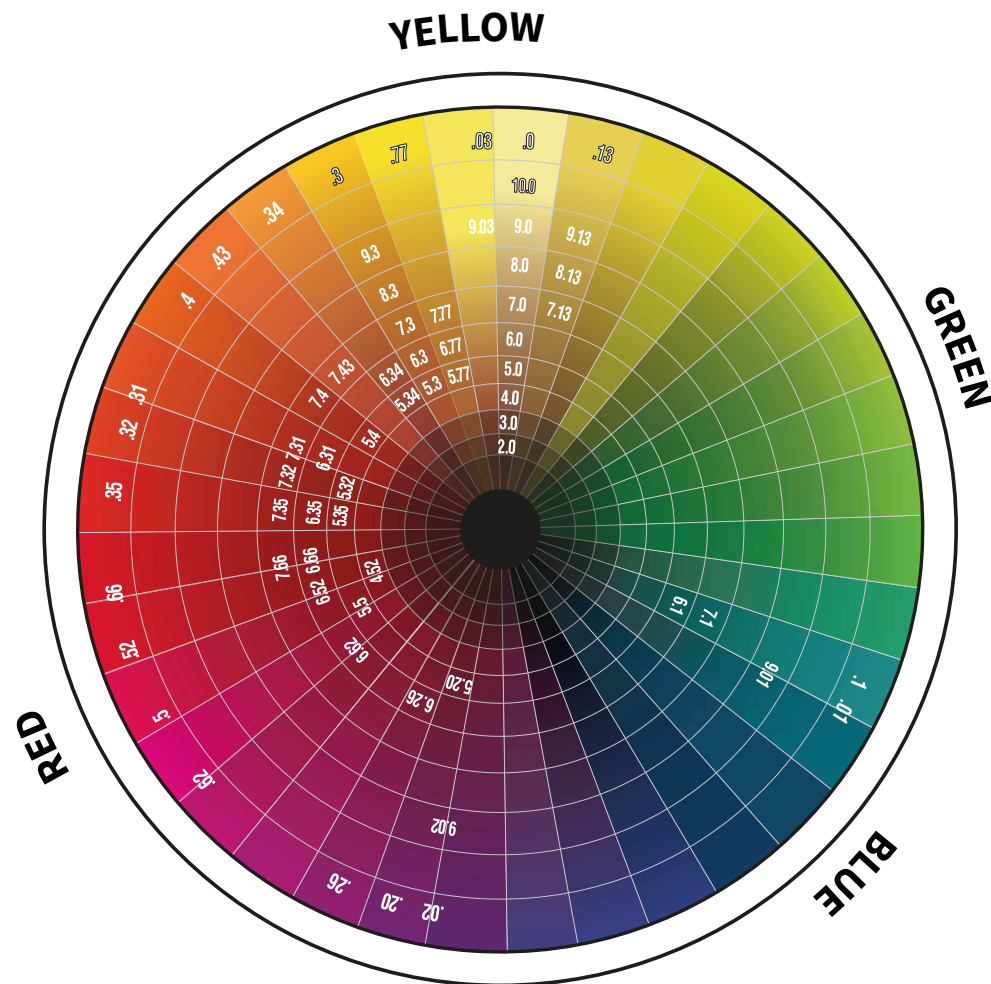


B. Life color Hair colouring cream - Ammonia free

<100 ml>



B.LIFE COLOR WHEEL



MIX RATIO 1 : 1,5

Mix:

- with Tone on Tone Developer to enhance natural colour;
- with Cream Developer 10 Vol. to cover over 50% of grey hair;
- with Cream Developer 20 Vol. to cover up to 100% of grey hair.

MIXING GUIDE



ESEMPIO:

100 ml B.life color
ammonia free

+

150 ml of Tone on Tone,
10 Vol or 20 Vol Farmavita
Cream Developer

COLOURING WHITE HAIR

White hair is the result of melanin loss. This lack of natural pigment gives the hair a dull and flat appearance. A professional coloring service on white hair does not only mean covering up the white hair, but to obtain a natural, shiny and radiant result.

- From 0% to 50% of white hair

1 + 1.5 of 10 Vol.
Leave for 25-30 minutes.

- From 50% to 100% of white hair

1 + 1.5 of 20 Vol.
Leave for 30 minutes
or

Mix 1 + 1 for a deeper,
darker colour.

COLOUR REFRESH

To refresh lengths and ends, add richness and shine to natural hair colour, use B.life Color with Tone on Tone cream Developer.

Apply the mixture on the hair and wait the development time of 20 minutes. When application time is complete, emulsify the colour well and rinse thoroughly with water.

Wash with AMETHYSTE Color Shampoo. Apply AMETHYSTE Color Mask, leave it for 5 minutes and rinse with water.

REGROWTH APPLICATION

FIRST STEP: Apply part of the mixture to regrowth only.

DEVELOPMENT TIME: 15-20 minutes.

SECOND STEP: Spray the ends with water and apply the remaining mixture to the lengths and ends.

DEVELOPMENT TIME: 15-20 minutes.

TOTAL DEVELOPMENT TIME: 30-40 minutes.



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MADE IN ITALY

Manufactured by:
FARMAVITA s.r.l. - Via Garibaldi 82/84
22070 Locate Varesino (CO) - ITALY