

# TRICOGEN



**TRICOGEN LOTION:** to fight excessive sebum, to treat emerging dandruff and to prevent hair loss. This triple action is made possible by the stimulation of AUXINA TRICOGENA and BALSAMO FIORAVANTI. **DIRECTIONS:** Before applying the product, wash the hair with the specific TRICOGEN Shampoo. Then massage the scalp and apply the contents of a phial, moving the hair in order to be as close as possible to the hair follicles. Leave the product on for a few minutes then style as usual. Do not rinse. N.B.: Repeat the application 2 or 3 times per week. When the problem has been attenuated, only one application per week is recommended.

**TRICOGEN SHAMPOO:** it stimulates the natural growth of the hair balancing unbecoming tricological problems due to excessive oil and/or dandruff. **DIRECTIONS:** apply a small amount of product on wet hair and lather. Rinse. If necessary, repeat one more time. It is recommended to use it together with the TRICOGEN lotion.

## ACTIVE INGREDIENTS

**BALSAMO FIORAVANTI:** A rich complex of precious plant extracts. The ancient herbalist tradition confers Myrrh an antiseptic and revitalising effect, and Ginger a tonifying and energising action; this synergy frees the hair bulb from its impurities, allowing it to regulate the nutritive exchange. Laurus essential oil maintains the germinative state of the hair papilla in optimal condition, while Cinnamon has an effective astringent and purifying action on the scalp. Galbanum oil has soothing and energising properties. The presence of Zedoaria is essential as it gives body and shine to the hair. Clove essential oil eliminates excess sebum and restores balance to the scalp. Scots Pine oil and Natural Menthol Crystals ensure substantial nourishment for hair growth.



### INTENSIVE TREATMENT

Tricogen Shampoo + Tricogen Lotion  
2 or 3 times a week

### PREVENTION AND MAINTENANCE

Tricogen Shampoo + Tricogen Lotion  
1 or 2 times a week

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